



SORAA VIVID™

Sora VIVID lamps offer beautiful and accurate color and white rendering across the entire visible spectrum, mimicking the natural range of sunlight to deliver unmatched quality of light for color critical applications.

POINT SOURCE OPTICS™

Point Source Optics deliver exceptional beam quality with crisp shadows, perfect uniformity and precisely controlled beam distributions from 8° to 36°.

SORAA VIVID COLOR™

Soraa VIVID lamps utilize full spectrum light to provide industry-leading color rendition of CRI/95, R9/95, Rf/90, Rq/100 for precise color reproduction.

SORAA NATURAL WHITE™

Soraa VIVID lamps are engineered to deliver outstanding whiteness rendering for true-to-life whites, which matches or exceeds incandescent sources at 2700K and 3000K.

ACCESSORIES

Narrow spot compatible with the Sora SNAP SYSTEM™

Output	575 - 620 lumen
Beam Angle	8°, 25°, 36°
Color Temperature	2700K, 3000K
Color Metrics	CIE Metrics: CRI 95, R9 95 TM30 Metrics: Rf 90, Rg 100 Whiteness Index: Rw 100
Applications	Hotels & Hospitality Galleries & Museums High-End Retail



ENERGY EFFICIENCY

85% more energy efficient than standard halogen lamps, with typical payback of one year or less.

THERMAL COMPATIBILITY

Suitable for use in fully enclosed fixtures, included glass-fronted fixtures, subject to the maximum heatsink temperature limits stated in this data sheet. Designed to safely turn down in high temperature environments to protect LED and components.

ELECTRICAL COMPATIBILITY

Works with trailing edge and leading edge phase cut dimmers, 12V AC magnetic and electronic transformers and 12V DC transformers. Check individual lamp website pages for compatibility data. For more information visit: www.soraa.com.

INTENDED USE & LOCATION RATING

Intended for use in AR111 compatible recessed downlights, track lighting and other indoor and outdoor applications. Suitable for damp locations, not rated for use in wet locations.

LIFETIME & WARRANTY

Rated lifetime to L70: 35,000hrs
Warranty: 3yrs or 25,000hrs whichever comes first
For warranty information visit: www.soraa.com/resources/legal

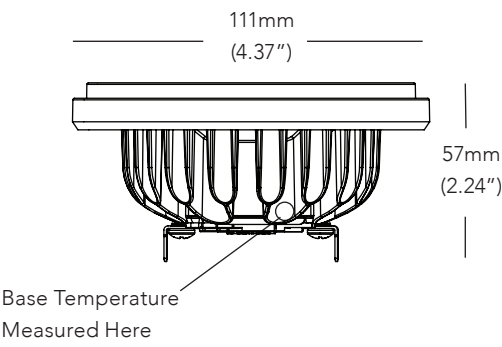


RoHS 

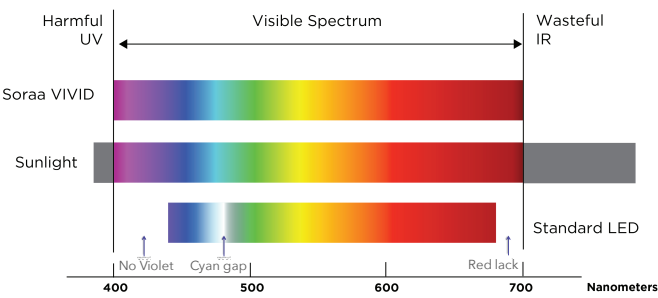
GENERAL SPECIFICATIONS

Form Factor	Operating Temperature	Electrical	Dimming and Flicker
Width: 111mm (4.37")	Minimum: -40°C (ambient)	Wattage: 12.5W	T24/JA8 compliant.
Height: 57mm (2.24")	Typical: 60°C - 70°C (base)	Power factor: 0.92	Please reference our compatibility chart for dimmer and transformer information.
Weight: 250g	Maximum: 80°C (base)	Voltage: 12V +/- 1.2V Frequency: 50/60Hz	

DIMENSIONS

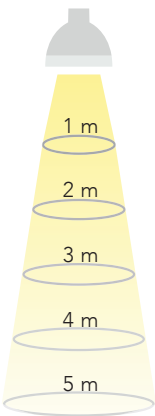


COLOR RENDERING



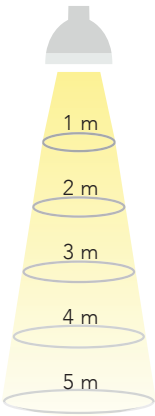
8 DEGREE BEAM

Beam Dia at 50% Intensity (m)	Field Dia at 10% Intensity (m)	Lux (% of Intensity)
0.1	0.2	61%
0.3	0.5	21%
0.4	0.7	11%
0.6	1.0	6%
0.7	1.2	4%



25 DEGREE BEAM

Beam Dia at 50% Intensity (m)	Field Dia at 10% Intensity (m)	Lux (% of Intensity)
0.4	0.7	61%
0.9	1.5	21%
1.3	2.2	11%
1.8	2.9	6%
2.2	3.6	4%



36 DEGREE BEAM

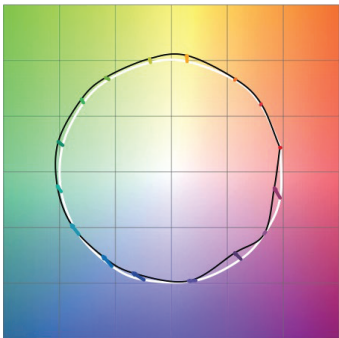
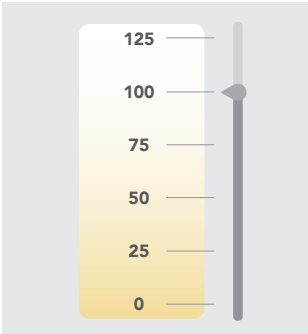
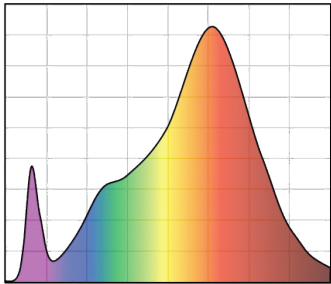
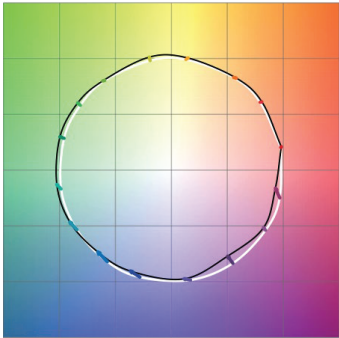
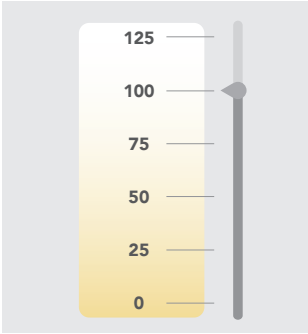
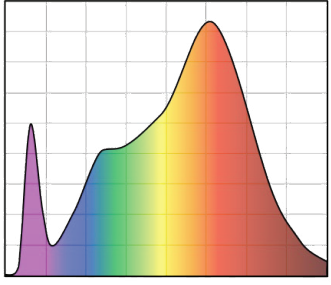
Beam Dia at 50% Intensity (m)	Field Dia at 10% Intensity (m)	Lux (% of Intensity)
0.6	1.2	61%
1.3	2.3	21%
1.9	3.5	11%
2.6	4.6	6%
3.2	5.8	4%

Note: Lux may be calculated by multiplying the Peak Intensity of the desired model number by the percentage in the tables above

SPECIFICATIONS BY MODEL NUMBER* SORAA LED AR111 12.5W 12V

Model #	Product Code	CCT (K)	Beam Angle	Field Angle	Peak Intensity	Total Flux (Lm)	90° Lumens	Efficacy (Lm/W)	McA	SNAP
VIVID SERIES										
SR111-12-08D-927-03-S3	01427	2700	8	14	15520	575	515	46	3	YES
SR111-12-25D-927-03-S3	01429	2700	25	40	3100	575	520	46	3	-
SR111-12-36D-927-03-S3	01431	2700	36	60	1420	575	505	46	3	-
SR111-12-08D-930-03-S3	01443	3000	8	14	16740	620	555	50	3	YES
SR111-12-25D-930-03-S3	01445	3000	25	40	3340	620	560	50	3	-
SR111-12-36D-930-03-S3	01447	3000	36	60	1540	620	545	50	3	-

CCT: Correlated Color Temperature **McA**: White Point Accuracy in McA step **SNAP**: SORAA SNAP System Compatible
*Specifications are at stable warm operating conditions (25°C ambient)

SERIES/CCT	COLOR ACCURACY	WHITENESS INDEX	SPECTRAL POWER DISTRIBUTU-
VIVID 2700K	 Rf: 90, Rg: 100, Rfh1: 95	 Rw: 100	 CRI: 95, R9: 95
VIVID 3000K	 Rf: 90, Rg: 100, Rfh1: 95	 Rw: 100	 CRI: 95, R9: 95

Rf: TM-30 metric measuring color fidelity (whether colors are similar to those under natural light). Rf is a more accurate version of the CRI Ra. Rf is 100 for natural light.
Rg: TM-30 metric measuring color gamut (whether colors are more saturated than under natural light). Rg is 100 for natural light.
Rfh1: TM-30 metric measuring color fidelity for red tones. Rfh1 is a more accurate version of the CRI R9. Rfh1 is 100 for natural light.
Rw: Soraa-developed metric to measure white fidelity. Rw measures the magnitude of excitation of whitening agents within whites. Rw is about 100 for natural light.